

YOUTH ON WATCH: STANDING FOR AND  
PROMOTING HUMAN RIGHTS BY STUDENTS' PARLIAMENTS

## Terms of Reference

### COMMUNICATION OFFICER

#### 1. Background and short description of the project

Centre for education policy, in cooperation with the Centre for social policy, is implementing a project aimed at **empowering student parliaments from 16 secondary schools across Serbia, for advocating, promoting and protection of human rights and democracy**, including advocating for social inclusion through education.

This goal will be achieved **through comprehensive support for schools and student parliaments**, which will be elected through an open call. In addition to schools and student parliaments, **relevant actors from the local community level** - representatives of local self-governments and civil society organizations - will be involved in the project.

The main project activities include:

- Implementation of training programs for members of student parliaments, school employees and relevant actors from local communities;
- Providing mentoring and financial support to student parliaments in implementation of selected activities;
- Planning and implementation of actions by student parliaments with the aim of protection of human rights and fight against discrimination;
- Providing support in the promotion and dissemination of the results of student actions;
- Providing support to student parliaments in conducting advocacy activities in local communities;
- Creation of a network of student parliaments in order to spread good practices and encourage youth activism.

The project is financed by the European Union.

#### 2. Work assignment

Bearing in mind that the project, apart from building capacities of students and other actors, has the aim to promote protection of human rights and democracy, project is looking for an associate who will be in charge of overall project communication and work at the position of Communication Officer.

Communication Officer will be responsible for regular communication with media and updates on web/social media platforms, dissemination activities, including support to mentors in relevant activities with students' parliaments and dissemination efforts, as well as on development of project communication plan in accordance with EU visibility guidelines.

As an important segment of the project is to provide support to SPs in promoting/advocating human rights at the school and local levels, as well as to promote the results of the implemented activities, communication officer will, together with mentors, provide continuous inputs to SPs on how to better promote their activities, especially using social networks and school website, and support to SPs in the development of key messages they want to convey about their values and what they stand for, their actions within this project, raise awareness in the issues they would like to tackle and build online support.

The Communication Officer will closely work with Centre for education policy staff assigned to the project, especially mentors.

### 3. Time frame

The assignment lasts from April 1<sup>st</sup> 2023 until July 31<sup>st</sup> 2025 with a **total of 35 working days** for the entire period.

### 4. Requirements

Knowledge/Expertise/Skills Required:

- At least 2 years of experience in communication, media, or relevant sector;
- Experience in managing web platforms, social media accounts, drafting social media posts, news, press releases, designing communication plans etc.;
- Good knowledge of the issues of protection of human rights and democracy will be considered as an advantage;
- Experience in implementation of projects in education sector, or working with students, will be considered as an advantage;
- Fluency in Serbian and good command of English.

### 5. Application Documents

Interested parties should provide a CV, demonstrating the requirements, and a financial offer (daily rate).

All information and documents may be submitted in Serbian or English language.

All interested parties shall express their interest the latest by **March 17<sup>th</sup> 2023**, by sending the CV and the **daily rate** at the following address: [dgradinac@cep.edu.rs](mailto:dgradinac@cep.edu.rs) and [zveselinovic@cep.edu.rs](mailto:zveselinovic@cep.edu.rs)